

Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES

FALL 1983



The
NEW
FANTASYLAND

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zine, a show where Walt Disney World's EPCOT Center is your point of departure for a view of what's going on in the world today.

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All of you.

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Family entertainment you can trust.



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Cover: Disneyland guests are enjoying the fun and excitement of the New Fantasyland. See story on page 10.

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THE PLAZA HOTELS



Hotel Royal Plaza

Hilton Hotel

by Sandra Hinson

From bustling Interstate-4 Walt Disney World's Hotel Plaza creates a *trompe l'oeil* effect familiar to Magic Kingdom visitors.

Rising out of a green wooded setting, the six hotels seem remote, serene, even modest in scale, but exit on State Road 535, swing left at the first stop light into Walt Disney World Village on Plaza Boulevard and they loom impressive as is their right.

Yet the feeling of serenity, of a world apart, is only reinforced. It's a function of that old Disney magic that residents of 3,300 luxury hotel rooms can ebb and flow with the rhythm of active vacation plans without mass confusion and monumental traffic jams.

Don't look for flashing neon signs and honking horns. The hotels are connected by landscaped, globe-lit garden paths and the quiet purring buses of the Walt Disney World Transportation System.

Indeed, the connection is the key to the popularity of the Plaza Hotels, for Walt Disney World Village justifiably prides itself on being "the resort within a resort."

Arrive by plane, train or family auto, settle in and you're right in the middle of the world's most famous playground. You need not drive a mile.

In the Plaza Hotels you are actually closer to the sensational new EPCOT Center than if you were in the better known Contemporary or Polynesian Village Resort Hotels.

The free Transportation System buses circle the plaza on a 20-minute schedule (more frequently during peak traffic times) from an hour before opening till an hour after closing of the Walt Disney World attractions. It's a 10 minute ride, on a private back road, to the Magic Kingdom, even less to EPCOT.

As a Plaza Hotel guest, you have access to the three Walt Disney World 18-hole championship golf courses, the Palm and Magnolia and the Lake Buena Vista Club. (The latter has a great jogging path within running distance of the hotels.)

Hospitality desks in each hotel have scheduling information on bus tours for side trips to Central Florida's other attractions: Sea World, Stars Hall of Fame, Circus World, Cypress Gardens, Busch Gardens, Silver Springs, the Kennedy Space Center or Daytona Beach. You can spend a day at Wet 'N Wild or book a flight for a day in Freeport in the Bahamas. You can rent a car or hire a limousine at the hospitality desks.

Your complete resort experience can even include a day of boating on the Lake Buena Vista Lagoon, or waterskiing, windsurfing or parasailing.

More than that, each hotel has its own individual personality and recreation facilities to entice a foot-weary vacationer to spend a day having fun "at home."

If you are, or are related to, a Doctor, Lawyer or Indian Chief, you may be introduced to the Hotel Plaza via a convention. Conventioneers generally tend to business in the morning, then join their families for the pleasures of Vacation World.

From the largest to the smallest, each hotel has conference and convention facilities appropriate to its size. The hotels work closely together, however, and you may find yourself booked into one hotel and attending meetings at another—they're that conveniently located.

Dining facilities—and prices—run the gamut from family to popular to gourmet. If you're staying at a "family" hotel, you're convenient to, and welcome at, the gourmet restaurants for that special evening. (Another plus: all the hotels have bonded baby sitters.)

The Buena Vista Palace

To find out what makes a hotel tick, and what makes it click, just ask a sales director, the insider's expert.

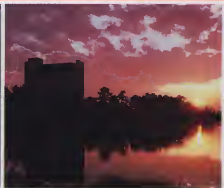
"Our aim is to make this a Five-Star hotel," director David Gabri says proudly of the Buena Vista Palace, opened this past spring.

At the new hotel, four triangular towers soaring above the Florida pine and oak landscape are surrounded by a sparkling lake that evokes the image of a medieval moat.

of Walt Disney World Village



Howard Johnson's



Buena Vista Palace



The towers fairly glitter as the sun sparkles off reflective sliding glass doors and balcony faces of the 870 guest rooms. Of 40 suites total, two are 8-room Presidential scale with kitchen, living room, dining room, sauna and whirlpool bath. Every guest room features a Hunter ceiling paddle fan in addition to its individually controlled heat and air conditioning. An electronic card-key system recodes a new combination for each hotel visitor.

Welton Becket architects designed the \$85-million Palace with the same delightful mixture of adjacent atmospheres as their earlier projects, the Contemporary and Polynesian Village Resort Hotels.

The elegant lobby, at the third floor level of the 14-story atrium tower, is entered from a fountain-centered semi-circular raised driveway.

Rich tapestry wall coverings in peacock green and burgundy between textured concrete pilasters, scones and heavy chandeliers carry out the theme of a palace great hall.

Arms of the lobby form a lounge for cocktails and champagne as well as formal afternoon tea with biscuits and crumpets. A pianist in a sweeping gown adds a romantic touch to the salon.

A circular stone mosaic in the ground floor well of the 14-story atrium is repeated in a glass mosaic rose-window effect ceiling.

Ground level is the focus of daytime activities. There are shops, hair dressers, barbers, game rooms, transportation services, exit to the convention center and the outdoor recreation areas.

Down a hall and around a corner is the sunny Mediterranean-themed *Water-cress Cafe*, the 24-hour coffee shop/restaurant with a family menu to be enjoyed indoors or on the lakeside terrace.

Arthur's 27, at the top of the 27-story tower—which is now Central Florida's tallest building—features ultra-modern elegance, a 365-degree view of the whole of Walt Disney World, and its own separate chef. The menu is classic French, as is the service.

From the medieval hall of the lobby level, guests may enter a glass walled elevator in the 8-story atrium and descend, through a cascading waterfall, to *The Outback* and its adjacent *Laughing Kookaburra* night club to dine and play in a barnwood rustic simplicity reminiscent of Australia.

On an island, across a 90-foot bridge, guests may choose the luxury of a tropical freeform indoor-outdoor swimming pool, an Olympic pool or a wading pool for the youngsters. There are four lighted tennis courts. There's a health club with hot tub, sauna and whirlpool, and an extensive kiddie playground, plus a tropical poolside bar and snack food cafe. Disney operates the marina with the same paddle boats and small power boats as are for rent on the Lake Buena Vista Lagoon.

The Hilton

The famous Hilton name will be added to the Plaza Hotel lineup when, later this fall, a new Hilton will open—presenting 814 additional luxury guest rooms to the Walt Disney World vacationer. They include suites and lanais, many with extra space to accommodate larger families.

Under the Hilton Family Plan, there is no charge for children regardless of age when they occupy the same room as their

parents. The new Hilton will also feature a Youth Hotel where Mom and Dad can leave the youngsters under the supervision of a trained staff while they kick up their heels in a night on the town.

Recreational facilities here will include an olympic size swimming pool, a children's pool, two lighted tennis courts, a health club, and, as with all the hotels, the availability of the Walt Disney World golf courses.

Americana in decor and dining will be the theme in the Hilton's *American Vineyards Restaurant*. How does hickory smoked Vermont Turkey, or Pennsylvania Dutch game loaf and sausage appeal to you? And if you'd like to go back to family style dining, the "Boarding House" menu will be brought to your table in giant proportions, where you can help yourself as often as you like. This experience is offered in the *County Fair* 400-seat dining attraction. There will be poolside refreshments at the *Pool Terrace Broiler* and *Pool Terrace Bar*. And near the lobby, you'll be closer than you think to a plantation—*John T's Plantation Bar*, featuring, you guessed it, a special "Plantation Punch."

The luxury accommodations and 23 acres of beautifully landscaped grounds of the new Hilton will be a welcome addition to the Plaza Hotels.

The Plaza Hotels are independently owned even though they are Walt Disney World property, but the special Disney standards are in effect throughout.

The remaining four hotels in the plaza are ten or more years old, but they are subject to continuous face-lifting and freshening in the Disney tradition. As much of this as possible takes place at night.

THE PLAZA HOTELS of Walt Disney World Village



Travelodge



The Hotel Royal Plaza

The Hotel Royal Plaza, 400-room sister to the Buena Vista Palace, looks upon itself as a "full service hotel," according to Gabri. About 35 percent of its guests are attending conventions.

The rest enjoy the pure resort luxuries: four lighted tennis courts, an Olympic size heated pool, the gazebo playground, ping pong, shuffleboard and putting green. The health spa has men's and women's saunas, a heated whirlpool bath and even a sun lamp alcove to assure a Florida tan.

Every room in the Royal Plaza's 17-story main tower and its two-story poolside lanai wings has a private balcony with table and chairs, and blackout draperies to provide a sense of tranquility. Bedside remote control color tv sets are hidden in Drexel armchairs and there are private security lock-boxes inside the bedstands. Shampoo, bubble bath and scented soaps are complimentary. Push-button Mickey Mouse telephones are only slightly incongruous in the otherwise sophisticated decor.

A popular glass elevator rises up the front of the tower providing an expanding view of the Village and the Magic Kingdom.

A \$4.5-million program this spring has completely renovated guest rooms, the lobby (with skylights and a Florida flair), halls and public areas and the restaurants and lounges.

The main dining room, *The El Cid*, which features dinners from fried chicken to pick-your-own lobster, has been overhauled from the recessed theater lit ceiling to its cutlery and china.

The adjacent *La Contina Lounge* is now a relaxed piano bar specializing in fresh sea food cocktails.

The long popular *Giraffe*, the live entertainment and dancing night spot, is a completely new swirl of purple, yellow and green. Everything's new, that is, except the life-size giraffes that set the scene.

The Knight's Table is really a family restaurant-coffee shop redone in bright blues and greens with a menu that ranges from hamburgers and milkshakes to lunch-on and dinner special plates. There's a take-out bar for ice cream and room service, which normally ends at 10 p.m., but will deliver a steaming hot pizza to your room until 2 a.m.

During the summer, when Disney World is operating its extended hours, guests often go to the parks in the early morning and return to an afternoon poolside, before returning to the park in the evening.

"There's a real festive atmosphere," Gabri describes. "We bring in a steel drum band. The bar is open and the restaurant sets up a portable barbecue pit on wheels. They serve hamburgers, hot dogs, ribs and chicken. Everybody loves it!"

Howard Johnson's

Next door, the familiar orange roof of a Howard Johnson's looms atop a 14-story tower. It's the flagship of the well known chain's 500-plus hotels.

Two glass elevators rise from a tropically landscaped atrium floor. Six-story balconied wings form an arm around the three swimming pools.

"Although we're fourth in size, I really believe we are the most esthetically satisfying," enthuses sales manager Susan Stevens of her 323 rooms. "We always say we can give you twice as much service because we are a smaller property."

The restaurant and coffee shop, located in a wing with the conference center and out of the main traffic stream, is busy 24-hours a day serving the traditional Howard Johnson's popularly priced entrees and famous ice creams. Room service is also 24-hours.

On the ground floor, the *Aquarium Lounge*, papered with a spectacular tropical fish mural and equipped with two tropical fish aquariums, extends from the atrium garden lobby to overlook any poolside activities.



Polyresian Village



Contemporary Hotel

Travelodge Tower

Last, but not least, the 18-story Travelodge Tower is constructed in a unique three-sided triarch that gives each of the 325-rooms a balconied view.

"We're very family oriented," sales manager Bob King says proudly of the comfortable Travelodge touches of coffee pots in every room and the conservatively priced menu in the restaurant.

On the 18th floor there are four suites with large furnished balconies, sitting rooms (with sofas) and walk-through baths to the bedroom.

The *Top of the Arc Lounge* features night entertainment in its popular view bar overlooking EPCOT Center and the Magic Kingdom.

In June a \$300,000 renovation transformed the lobby and the one-time *Coral Grotto Restaurant* into a splendid new setting of bright greens, rust and cream with beveled mirrors, etched glass and brass accents.

Hassle-free Amenities

Most Plaza hotels rent by the room, rather than by the number of occupants, and the most common arrangement is called in the trade a "double-double," or two double beds sleeping four comfortably. The Palace and Travelodge have two queen-size beds, and the Palace offers an alternative of a single king-size bed—with Mickey Mouse telephone lamps on each side of the bed and another in the bathroom-dressing room.

Room rents average \$100 a day (unless you're visiting at a convention "rate"). In most of the hotels, cribs are free, although there may be a small additional charge for a roll-away bed.

Of course there are color TVs in every room, including the closed circuit Walt Disney World Information channel. The Palace and the Royal Plaza have remote control sets.

Every hotel has special rooms with wide doors and grab bars for handicapped visitors, and most of the Transportation System buses have wheelchair lifts.

Walt Disney World operates all the hotel shops. Every hotel has a basic sundries shop (which includes periodicals, paperbacks and even contact lens fluid) and a gift shop chock full of Florida and Disney souvenirs (which can save you a lot of "toting" around the Magic Kingdom).

A big convenience is the availability, in the gift shops, of Magic Kingdom and EPCOT tickets. Tickets in hand, you simply board the buses and walk into the areas—no waiting in lines at entrances.

Resort oriented, all hotels have heated swimming pools, plenty of ice machines, coke and snack dispensers, and every one has an area set aside for coin operated washing and drying a load of family laundry.

You'll enjoy the hassle free amenities. You won't be charged to use the poolside chaise lounges, ping-pong balls, shuffleboard equipment, health spas or the tennis courts.

"People sometimes don't realize the terrific vacation values here," David Gabri concludes. "A lot of resorts charge, charge, charge. . . the hotels here are like living at home!"

There's one more feature common to every hotel. Your youngsters can count on finding a ubiquitous video game room. For this, needless to say, bring quarters!

In a word, the Walt Disney World Village Hotel Plaza has it all. 🐻

HOTEL RESERVATIONS

| | |
|-------------------------|---------------|
| Howard Johnson's | (800)654-2000 |
| Hotel Royal Plaza and | |
| Lake Buena Vista Palace | (800)327-2990 |
| Travelodge Tower | (800)255-3050 |
| The Hilton | (305)827-4000 |

HOLLY

A
DYNAMIC
SURVIVOR STAGES
A DRAMATIC
COMEBACK WORTHY
OF ITS OWN
HOLLYWOOD
STORY



by Doris Andersen

Tom Bradley, the Mayor of Los Angeles, recently told an audience, "Hollywood today is enjoying a new vitality, a new spirit of optimism. Hollywood has known the glory days of splendor, but it also has seen, recently, gloomy days resulting from physical deterioration. All of that is changing."

Second only to Disneyland in tourist preference, Hollywood has been on the political operating table for the past five years as it was undergoing dispute over its potential rehabilitation. The detractors were saying that the once famous town was dead, disreputable and much worse. Indeed, in the sixties and early seventies the deterioration was evident. The "Boulevard", as it is called, perhaps showed it the most. Even the historic HOLLYWOOD sign perched high atop Mt. Lee on the hills to the north of the Boulevard was toppling, with letters tumbling down the grade—a painful reminder to local residents and visitors alike of the state of things.

Some weak-kneed efforts were made periodically, but it wasn't until mid-summer of 1978 that a real turnaround began. November 14, 1978, the night Hollywood celebrated its 75th Anniversary with a Diamond Jubilee party, was the formal coming-out party for a new Hollywood sign, and was televised coast-to-coast. The giant letters had been purchased by private individuals and celebrities with the final "O" being contributed by rock star Alice Cooper in memory of the late Groucho Marx.

Today, the Boulevard is still undergoing

WOOD

physical changes, but they are definitely positive ones. Store fronts have been modified and beautified, new signs erected and historic buildings restored. A case in point is the old Athletic Club (at 6522 Sunset Blvd.) which has been magnificently restored, renamed Berwin Enterprises and turned into a modern entertainment complex.

Another famous landmark, the Chinese Theatre, has hosted more film premieres than any other theater in Hollywood. Its founder, Sid Grauman, patterned the building after a Mandarin Palace, importing government-approved rare Chinese artifacts, Fu Dogs, Pagodas, stately columns, muralled walls, plush carpeting and a magnificently carved ceiling. Construction was begun in 1925 and the grand opening two years later premiered Cecil B. DeMille's "King of Kings." Since then, countless visitors arrive daily to stand in the exotic courtyard and match their handprints or footprints with those of the stars, past and present. One appreciates a sense of Hollywood history here when noting dates from 1927 on.

The print-on-the-sidewalk tradition began by accident when Sid Grauman inadvertently stepped in wet cement as he crossed the courtyard. He quickly summoned Mary Pickford and Douglas Fairbanks to place their prints to cover his error. It was fate's beginning to a time-honored tradition where it became a measure of a star's importance to be so immortalized.

The same measure of success is true of the "Walk of Fame." That tradition of imbedding famous show biz names in the sidewalk began in 1960 at the northwest

corner of Hollywood Boulevard and Highland Avenue when property owners, along the Walk, were assessed eighty-five dollars per front footage.

When the initial project was completed some 16 months later, there were 1,558 luminaries on the Walk of Fame and since then, only one per month is selected from hundreds of nominations. To keep the brass outline polished and the charcoal and coral terrazzo clean, an ad was placed in the local newspaper calling for "Adopt-A-Star" volunteers. Hundreds of star polishers showed up. Some were ardent fans; others were distant relatives of a particular star. For reasons that are strictly their own, they chose the first Saturday of each month between ten and eleven o'clock in the morning, as the time when the sidewalk stars are lovingly cleaned. Michael Kellerman, who operates Hollywood Fantasy Tours, adopted the Walt Disney star and can be seen polishing it right along with the others. "Walt has always been one of my idols," explained Kellerman.

Another Hollywood booster with a vested interest in the Boulevard is Charles Talbert. Funded by 48 merchants, he can be counted on to keep their sidewalk frontage gum and debris free.

Tours of the Boulevard and surrounding areas are available. The traditional Grayline service is one block east of the Chinese Theatre. But for an unusual point of view, you might want to try one of Michael Kellerman's two-hour Hollywood Fantasy Tours. They feature the bright blue double-decker buses, departing seven days a week, from the Visitor's Bureau at Hollywood and Highland.

The Visitor's Bureau is a good first stop on the Boulevard where maps, Star Walk placement charts and information are available.

A walk along the Walk of Fame is an experience in nostalgic recollections of the glamor of yesteryear. As the sidewalk stars come into view, movie scenes and radio voices from the past are fondly remembered. Mickey Mouse has his star prominently displayed directly in front of the Chinese Theatre, a short distance from Ronald Reagan's. Lassie's star is on Vine Street, just south of the Boulevard, as is Rin Tin Tin's. But the Star Walk is a personal experience. We recall our favorites, when a walk on the Boulevard brings them all back to the time when we first met them in darkened theaters across the country.

Norma Desmond, the aging film star in Sunset Boulevard, (played by the late Gloria Swanson) had a wonderful comment on her fans. She said, "I love them all—those wonderful people out there in the dark." It's give and take magic on both sides.

Hollywood Boulevard features many theaters. In addition to the Chinese Theatre, Sid Grauman also built the Egyptian Theatre, named the same year that King Tutankhamen's tomb was discovered. It features a beautiful courtyard, carved ornate columns with the stage flanked by stately sphinxes. Like the Chinese, the Egyptian has been the scene of many gala premieres through the years. It also has added two additional theaters.

The old Warner Brothers Theatre, at Hollywood Boulevard and Wilcox, has been renamed the Hollywood Pacific,

Continued



HOLLYWOOD BOULEVARD

originally seating nearly 3,000 people. It became the Hollywood Pacific in 1968 and also was divided into three separate first-run movie houses.

Perhaps the grandest of the grand, though, is the Pantages Theater, so named for its founder, Alexander Pantages. Long known for the many films that were premiered there, it was the site of the Academy Awards for ten years, from 1949 to 1959, due in part to its enormous stage. In 1977, it was converted to a legitimate theater, opening with the Broadway Musical, "Bubbling Brown Sugar".

With the conversion of the Pantages Theater, live theater seating capacity in Hollywood jumped to around 38,000, which includes the Hollywood Bowl, the Huntington Hartford, the Greek Theater, the Hollywood Amphitheater, the



Photography by Stan Cannon

Aquarius and other smaller playhouses.
PLACES TO EAT

Walking the Boulevard requires occasional rest stops for refreshments, and there's plenty of places from which to choose, whether you're in the mood for a full meal, simple snacks or ice cream treats.

Along the way, we spotted a newly opened caramel corn establishment, Bonnie & Clyde's, and sampled several of their interesting flavors including a taco-flavored corn of all things!

Musso Frank, the oldest restaurant in Hollywood, has been considered one of the finest in the area. It was opened in 1919 and can be counted on for good food, fine service and an extensive menu. Hollywood residents, particularly, go there for their excellent sour dough bread.

The Brown Derby, on Vine, is another Hollywood landmark. It was the Derby that introduced the Hollywood custom of telephone outlets at each table. One could appear to be in demand even between jobs, by simply having himself paged.

If you're an ice cream devotee, there are many parlors from which to choose including Swenson's, Hagen Daaz and C. C. Brown's.

C. C. Brown was the inventor of the renowned and delicious Hot Fudge Sundae. Located opposite the Hollywood Roosevelt Hotel, they offer sandwiches, ice cream confections and their own delicious candy, once called, "Ragtime Chocolates" and now known as "C. C. Brown's Originals."

As you check out the stars' prints in the Chinese Theatre courtyard, there's a

glass-enclosed figure of "The Duke" (John Wayne) pointing you in the direction of the Hollywood Wax Museum. There you can see over 100 exhibits showing Stalin, Sitting Bull, movie stars, of course, U. S. Presidents and other historical figures. Included is a life-size tableau of "The Last Supper."

BOOKS AND COLLECTABLES

For the book lover, you can't go wrong on Hollywood Boulevard. From B. Dalton Bookseller (Pickwick) to Larry Edmund Book Shop, with a myriad of specialty book stores in between. Book City Collectables, for instance, is a wonderful place to browse. They carry movie and rock star autographs, photos and old treasured magazines. Their exterior sign of the Beatles invites you inside where they exhibit a stained glass likeness of the famous four inside.

At the Cherokee Book Shop, we were happy to find a rare and highly valuable artist's sketchbook of Disney characters, drawn for the movie "Snow White and the Seven Dwarfs."

MAGIC

Since magic is Hollywood's stock in trade, it's only natural to find two of the best magic shops ever right on the Boulevard. Bert Wheelers, has been at the same location for the past forty years. In fact, Harry Blackstone, the famous magician, used to hang out there. We dropped in to check out the rubber masks and spoke with Dave Fouch, manager. He told us that the founder of Wheelers, one Louis St. Pierre, invented the rubber mask! Halloween and bank robberies have never been the same since. They also carry gags, toys, models, games and costumes,

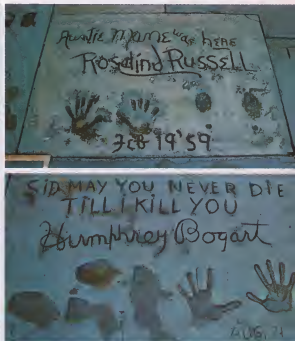
as does the House of Magic, the second famous magic shop in the area.

HOLLYWOOD GOES TO WAR

In 1941, Hollywood went to war with a vengeance. Tony Bennett may have left his heart in San Francisco but many World War II veterans will tell you they left theirs at the Stage Door Canteen. Now a massive five story parking complex located on Cahuenga Blvd, just south of Hollywood Boulevard, the Canteen once welcomed all branches of the Armed Services during WW II and today, many of those veterans are telling their grandchildren of the time when they danced with Marlene Dietrich, had coffee and doughnuts with Betty Grable or laughed at Danny Kaye's famous doubletalk routine. The stars entertained "the boys", bused tables, served meals, signed autographs and cheered the war effort on, closing to rave reviews in 1945.

CHRISTMAS

To those accustomed to snow at Christmas, Hollywood may seem a strange place to observe the holiday—with waving palm trees, temperatures sometimes in the 80's and Santa Claus sharing his float in the annual "Santa Claus Lane Parade" with a bevy of stars. In fact, this may realistically be the only time you see a real, live movie or television star in Hollywood! It's a most exciting time on the Boulevard, with over three hundred entries—marching bands, equestrian teams, entertainment personalities—seen throughout the country via television. The tree-lined street sparkles with Christmas lights and decorations beginning the latter part of November, setting the stage for the season to come in "Tinsel Town." 🎅





FANTASIES COME TRUE AT DISNEYLAND

by Les Perkins

The Fantasy Opening of Fantasyland

"Why wasn't I invited?" demanded Maleficent, Mistress of All Evil, from the story of *Sleeping Beauty*. "I shall deny all of you from Fantasyland forever," declared the evil Maleficent, as she towered high above Sleeping Beauty Castle at Disneyland this past May 25.

"Begone, Maleficent. It's time to reopen Fantasyland," announced Prince Philip as he rode toward the drawbridge on his noble steed, Sampson. Philip dismounted, scaled the castle wall and with his mighty "Sword of Truth" brought Maleficent to a smokey finish over the castle moat.

"Open the Fantasyland castle in the name of the children of the world!" proclaimed the prince. Then, Prince Philip, Princess Aurora and a delighted crowd of Disneyland guests watched in excited anticipation as the Sleeping Beauty Castle drawbridge was lowered for the first time since the original opening of the Park, 28 years ago.

After a flourish from royal trumpeters, fireworks and the release of a flock of white pigeons, a cast of favorite Disney characters danced across the bridge to invite everyone into The New Fantasyland.

These were just part of the festivities that marked the historic re-opening of Fantasyland on that memorable morning. Dancer and former Mouseketeer Bobby Burgess, summed it up best: "It was sensational!"

The Grand Re-Dedication

The celebration began as Disneyland "Ambassador to the World," Mindy Wilson, welcomed guests to this special dedication of The New Fantasyland. "For myself and many of you, Fantasyland has always been a magical place where we can relive our favorite fairy tales."

Ron Miller, President and Chief Executive Officer for Walt Disney Productions, introduced Mrs. Lillian Disney, Walt Disney's wife, and expressed, "Walt Disney's words on the day we opened are just as appropriate today as we unveil a new Fantasyland for a new generation of guests from around the world." Miller then read from a special plaque that was inscribed with the original dedication message. *"Here is the world of imagination, hopes and dreams. In this timeless land of enchantment, the age of chivalry, magic and make-believe are reborn—and fairy tales come true. Fantasyland is dedicated to the young-in-heart—to those who believe that when you wish upon a star, your dreams come true."*

The elaborate production that followed featured Renaissance-costumed dancers, knights, unicorns, children, Snow White and the Seven Dwarfs, Peter Pan and Wendy, Pinocchio, Dumbo, Alice and the White Rabbit, and of course, Goofy, Chip 'n' Dale, Donald, Minnie and Mickey Mouse, and the release of thousands of balloons. Jimmy Cricket sang "When You Wish Upon A Star." Then Mickey personally welcomed everyone into Fantasyland.

Among the first to enter The New Fantasyland were members of the original group of children who raced across the same drawbridge during Disneyland's Official Grand Opening on July 15, 1955. Now parents themselves, they joined their children to re-live the thrill of entering Fantasyland for the first time.

"Dedicated to the Young-in-Heart"

Wonder-filled eyes and smiling faces of all ages are commonplace walking through the new land. Actress and former Mouseketeer Annette Funicello, who was also present on opening day, commented, "I thought it was fabulous before and wondered how can you improve on something that's so good? But they did!"

"This Fantasyland has a wonderful sense of community," added another guest, while sipping a refreshing iced tea at the new Village Inn restaurant. "Not only are the buildings beautiful but they all relate to and complement one another. The interesting nooks and crannies, the landscaping, and the strolling entertainment provide a true feeling of being in an enchanted place."

The New Fantasyland is a family place where parents and children have fun together. This idea was Walt Disney's guiding philosophy in creating Disneyland. He once said, "Adults are only kids grown up, anyway."

After leaving "Peter Pan's Flight" one happy little girl offered, "That was good." Her mother quickly corrected her with, "It was TERRIFIC!" Guests have applauded the finale to "Pinocchio's Daring Journey," the newest of the new adventures. They laugh with the surprises of "Mr. Toad's Wild Ride" and are similarly ingressed with the beautiful lighting and special effects in all the shows.



"We designed the attractions for an overall balance to Fantasyland," explained the project's art director. "Snow White is the thrilling scare. *Mr. Toad* is a crazy, noisy free-for-all. *Peter Pan's Flight* has a beautiful lyric quality."

"*Pinocchio*," he continued, "features an unusual approach in the way we tell a story in Disneyland. Guests move through the allegory of life's temptations and choices in traditional storytelling fashion, with a beginning, a dramatic middle and a happy-ever-after ending."

For the free-wheeling spirit, a variety of Fantasyland favorites remain—"King Arthur's Carousel," "The Mad Tea Party" and "Dumbo, the Flying Elephant." For The New Fantasyland, each one has been relocated and redesigned, adding the kinds of architectural details for which Disney is famous. Lampposts at "Dumbo" are embellished with a balancing pyramid of elephants. Tulip shapes are integrated into the iron railings around the spinning tea cups.

Music in the Air

While whirling around on "King Arthur's Carousel" and "Dumbo, The Flying Elephant," guests enjoy the sprite and carefree sounds of a nearby band organ merrily playing songs from Disney animated features and cartoons.

The automated instrument is a 300-pipe restored Cavioli, a French organ company, and was built around the turn-of-the-century. The finish was designed by Disney artists and handcrafted by a 4th-generation woodcarver at Disneyland.

To reproduce the many sounds originally, flat, punched cardboard sheets, hinged together, called books, were pulled across fingers that activated the 65 keys. The cardboard was replaced by paper rolls in the 1920s. Disney converted the control mechanisms to electric solenoids.

Portions of the arrangements were played on a keyboard, one part at a time, to digitally record the control data. After many overdubs, the orchestration was complete with computer instructions to the band organ on how to play it back—sort of a player piano with space-age technology!

The organ is brightly colored and features a little Dumbo who flies out from behind a set of doors whenever certain notes are played. Everyone agrees the happy music of the band organ is a welcome addition to Fantasyland.

"*Casey Jr. Circus Train* has become a musical train ride," added the art director, "in the same way Casey Jr. was depicted in *DUMBO*, by using the song and musical passages from the film. The song was written to express the excitement and movement of the train coming to town, so we've brought that feeling to life here."

"Disneyland is something we can keep developing and adding to"

Some have speculated that after 28 years, Fantasyland has truly become the magical place it was intended to be. Disneyland was constructed in the space of one year, from 1954 to 1955. As time and money grew short, compromises were made in Fantasyland. The facades became colorful, but with basically flat canopies and shields. Each entrance was distinguished primarily by a hand-painted wall mural in the queue area.

Today, in The New Fantasyland, each building is a masterpiece of architecture and storytelling, uniquely themed to each adventure. The murals, which have always been enjoyed by guests, have been redesigned and beautifully crafted to illustrate each new attraction. And, of course, the stories come to life with three-dimensional animation and special effects as they never have before. 🐘

(Look for Part II of this descriptive story of The New Fantasyland and its adventures in the Winter issue of Disney News.)

The
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FANTASYLAND**

WALT DISNEY WORLD

Golf Classic

A Week of Special Fun



Since 1971, top PGA Tour pros, challenging courses and free-wheeling action have made the annual WALT DISNEY WORLD Golf Classic one of the major athletic events of the year. As the next-to-last PGA Tour tournament of the year, offering a total purse of \$450,000—\$72,000 for First Prize—the Classic can be a vital factor in determining the year's PGA leading money winner. As a result many of the Tour's best players participate: Jack Nicklaus won the first three Golf Classics, and 1982's winner was PGA Tour Rookie of the Year Hal Sutton.

Each year, the Vacation Kingdom invites guests to join the fun of "Classic Week," as either spectators or Pro-Am participants. Individual tickets for the 1983 tournament rounds are \$8 each for Thursday and Friday, October 20 and 21; and \$10 each for Saturday and Sunday, October 22 and 23. In addition, "The Foursome" (four good-any-day tickets) is available for \$28. Magic Kingdom Club members and their dependents received \$2 off on all day ticket.

Tickets will be available starting October 1 at all Central Florida Shores

stores, 2R's - Read'n & Rite'n at Walt Disney World Village, and at the Golf Resort and Lake Buena Vista Club Pro Shops.

In addition, a variety of special-value packages provide unique benefits for groups:

Patron Plan Four Classic Week badges good for admission and reserved seating on the 18th green, 50 good-any-day tickets, one Golf Studio session, one round of golf on any of the three Walt Disney World championship courses, license plate for complimentary parking during Classic Week and advertising recognition in the daily pairing sheet. This \$600 value costs just \$225.

Business Plan Twenty (20) good-any-day tickets and one Golf Studio. Valued at \$225, the Business Plan costs \$125. *The Classic Club* Members of this exclusive

club—or players they may choose to designate—participate in the three-day Pro-Am, Thursday-Saturday, October 20-22. Members also receive many specially selected gifts and numerous year-round services throughout the Vacation Kingdom. More information on this program is available by calling (305) 824-2255.

The WALT DISNEY WORLD Golf Classic is held on the championship 18-hole WALT DISNEY WORLD Palm, Magnolia and Lake Buena Vista Club courses. All three-par 72 courses were designed by leading golf courses architect Joe Lee; with the Palm rated by *Golf Digest* as one of "America's 100 Greatest Tests in Golf."

Golf Classic guests not only experience top-flight excitement; they help contribute to the very future of professional golf, as well: proceeds from the tournament benefit the PGA Tour Junior Golf Program designed to develop professional stars of tomorrow from the talented young players of today. In keeping with that goal, the WALT DISNEY WORLD Golf Resort Hotel features a six-hole, 1,525-yard PGA Tour Wee Links golf course for both young and novice golfers. 🐭

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Hideo "Indian" Aramaki "CHIEF OF THE YEAR"

by Bobbi Dorsch

"I thought, I'll never get it," says Hideo "Indian" Aramaki, winner of the 1983 Chef of the Year Award from the Orange County Chefs Association. His voice is soft, almost musical, and filled with genuine wonder at his good fortune. "I never imagined I'd win," he marvels. "My wife wasn't even there!"

Aramaki, 68, a quiet unassuming man with a contagious sense of humor, has served as Disneyland's executive chef for the past 17 years. He is responsible for planning and supervising menus for all 29 food locations in the park—a bill of fare that ranges from hot dogs at the Tomorrowland Terrace to gourmet dishes in the plush, private "Club 33."

"For me, getting the Chef of the Year Award is the culmination of a whole life's worth of experience," says Aramaki, nearly dwarfed by the huge perpetual trophy that looms behind the desk in his office. Selected from over 150 chefs that comprise the association's membership, the award is given in recognition of culinary expertise, civic activities and outstanding cooking skills and standards. Along with the trophy, Aramaki was also presented with a medal by the American Academy of Chefs, a national award in honor of distinguished service and achievement in the culinary field.

While the Chef of the Year Award represents the "Oscar" of the cooking world, this gentle, soft-spoken man is no newcomer at winning honors for his superior talents. Over the past three years, he has captured five gold medals, five silver medals and four bronze medals in a variety of major cooking competitions. Last year, Aramaki also had the distinction of winning the Silver Circle Award, which was presented to only five chefs in the United States.

Reflecting this success is an entire wall of Aramaki's office which is lined with pictures of his award-winning culinary creations. Each is more lavish than the next, from a viking ship made out of salmon, to a marzipan and wax dragon sculpted from 3,000 lobster tails. "I paid the dishwasher 2 cents apiece to save the tails for me." It was an effort

that would earn him a perfect score and a coveted President's Award.

Still another honor to Aramaki's credit was the opportunity to judge the Culinary Olympic tryouts in August of 1982 for the 1984 competition to be held in Frankfurt, Germany. Hopefuls competed in western, eastern and mid-state contests and a total of 10 chefs was selected to represent the United States in the international competition involving some 40 countries.



Considering the awards and honors Aramaki has gathered over the years, it's hard to believe this culinary expert has had no formal training. In fact, the long road to his career as a chef began humbly enough in the sugar cane fields of Maui.

The Hawaiian-born chef went to work soon after graduation from high school to help support his family.

An excellent athlete, Aramaki played semi-pro baseball in 1935 with the Cleveland Indians. Ironically enough, they dubbed him "Indian," the same nickname he had been given by boyhood pals in his town of Puunene, Hawaii. Many years later, Walt Disney asked Aramaki if he was indeed an Indian and he replied that he was Japanese. But Disney liked the nickname and ordered a new name tag for

Aramaki. To this day, he is the only Disneyland employee who is allowed to wear a tag with a nickname.

Though Aramaki, a catcher, was considered twice for the major leagues, he never made it because of the racial barriers that existed at that time. "I told them I was Japanese," Aramaki recalls, "that was my biggest mistake. I should have just said that I was Hawaiian."

Aramaki would up as a foreman in the grape fields near Delano, California, a job that paid 20 cents an hour. He stayed on for five years until 1941 when World War II broke out ushering Aramaki and his wife, Keiko, into their darkest hours.

Together with 60,000 other Japanese-Americans they were interned in a camp in Poston, Arizona.

Finally, because Aramaki's brother was serving in the Army infantry, they were released from the camp and headed for New York where Aramaki had been promised a job in a florist shop. There, Aramaki found himself working as a delivery boy faced with the chore of carrying flowers and funeral wreaths all over the city via the subway. Living in a hotel room that cost \$18 a week on a salary of \$16.50 a week made their stay a short one.

Aramaki moved on to Chicago where he helped build B-17 bomb bay doors for the Perfection Electric Company. The war was still on and Aramaki was one of two men in a plant of 200 women employees. "We were very popular," he jokes, the dark eyes dancing, "but I said to myself, 'You gotta be self-employed,'" and he made the move that began his career in the kitchen.

"Imagine a Japanese named Indian starting a Jewish-Chinese restaurant on Chicago's south side," Aramaki chuckles. "But that's what happened. We called it the A and A Cafe and opened in 1948." "I didn't know much about cooking," Aramaki confides, "but my wife did. She did just about everything — waitress, cashier, cook." But Indian proved to be a quick study in learning culinary skills.

Meanwhile, Aramaki's three sons were growing up in the Chicago climate of chilly falls and icy winters. The Hawaiian side of his heart went out to

them, "I would see them playing in the snow and I felt so sorry for them," he says. "That was the primary reason for our next move."

The move was back to California, this time as executive chef of the Kono Hawaii Restaurant in Santa Ana for the next eight years. Then in 1964, he shifted to Disneyland as chef of the Tahitian Terrace.

"I took a cut in pay," Aramaki says, "but when I saw the cleanliness of the kitchen, the equipment and the way things were run, I was happy." Two years later he was promoted to executive chef over all the food establishments in Disneyland, a post he still holds. Most of his time is devoted to planning menus and supervising the kitchens, but he still dons his chef's hat for special occasions. He has cooked for numerous celebrities and even visiting dignitaries such as Emperor Hirohito and Empress Nagako of Japan.

Despite being in the food industry for over four decades, it was not until five years ago that Aramaki entered his first culinary competition. But the years prior to that was time well spent in what Aramaki calls his "experimental phase."

Aramaki remembers seeing a sugar dessert in a cookbook that he wanted to use for a dinner celebrating the grand opening of Space Mountain but thought he could make it "more showy."

"It took me almost a month to master it. And the last week I still couldn't do it. I got so mad I threw it (the sugar mixture) and it splashed on this stainless steel bowl...and made a perfect lacy sugar 'net,'" Aramaki says, smiling at the memory. "So we made about 2,000 of them, just like the Guinness Record Book, to put on top of the sherbet. It was beautiful."

Though Aramaki has had no formal training of his own, he has helped to train other chefs, including many at Tokyo Disneyland and EPCOT. He emphasizes the need to maintain uniformly high standards even though the food is produced in mass quantities. "Simple, good food cooked and served right," he says. "That's the main thing."

"But you have to brush up and brush up," he is quick to add. "Never stop

learning. Always try to do better." True to this philosophy, Aramaki became a student again on a recent trip to EPCOT Center in Florida to watch the master chefs working in the international restaurants of the World Showcase.

"I went down there to learn how to boil pasta," says the Chef of the Year. "You know how easy it is to boil spaghetti, right? But I was in the kitchen of the Italian restaurant for four days and watching them." Suddenly his voice grows hushed as he reveals a startling secret. "We overcook our spaghetti," he practically whispers. "We overcook any kind of pasta." Then he laughs out loud at himself. "Imagine after 40 years going all the way down to Florida to learn how to boil water!"

For many people, capturing the top award of an industry would be enough for one career. But not for Aramaki, who is looking forward to his first international cooking competition next year in Japan. "I'd like to go there just one time," he says. "They're (the chefs who compete) good. The best from all over the world."

But perhaps Aramaki's most treasured trophy is one he keeps not on his wall, but in his heart—the memory of Rudy Stoy, an 80-year-old master chef from Germany who became Aramaki's idol and mentor when he first arrived at Disneyland. "When he left the company, we shook hands and, I never forgot this, I said, 'Thank you for teaching me all these things.' He choked up and he said, 'Indian, I'm so proud that I taught you. You're better than me.'"

Aramaki pauses thoughtfully for a moment. "I'm not as great as he was," he says, "But when he said that, you know, coming from a master like that, you never forget those things." 🍴

RECIPES

For fledgling chefs, Aramaki advises, "Whenever you buy a cookbook, make sure it says it's tested recipes. Anybody can put a recipe in a book." Here are three of Aramaki's favorite home recipes, tested by the master himself.

Striped Bass Livornese

(6-8 servings)

- 2 pounds striped bass or other firm white fish (steak or thick filets)
- ¾ cup all purpose flour
- ¾ cup olive oil
- 1 small onion, sliced
- ¾ cup sliced pitted olives (both green & black)
- ¾ cup chopped oil packed anchovy fillet
- 2 tablespoons capers, rinsed and drained
- 1 cup tomato sauce
- minced fresh parsley (garnish)

Dredge fish lightly in flour. Heat most of olive oil in large skillet over medium heat. Add fish and sauté lightly on both sides. Remove fish and pour out oil. Wipe pan. Return fish to skillet and add remaining oil, olives, anchovies and capers, cover and simmer about 20 minutes. Add tomato sauce and cook until heated through and is opaque. Garnish with parsley.

Kanpai Ginger Salad Dressing

Makes about 1½ cups

- ½ cup soy oil
- ¼ cup Kikkoman soy sauce
- ¾ cup diced onion
- ¾ cup diced celery
- 3 tablespoons plus 1 teaspoon rice vinegar
- 2 tablespoons peeled, diced fresh ginger
- 2 tablespoons sugar
- 1½ teaspoons grated lemon rind
- ½ teaspoon catsup
- ¼ teaspoon black pepper

Place all ingredients into blender or food processor and blend until vegetables are pureed. Store in covered jar. Shake thoroughly before using.

Carrots Cream Soup

Makes 12 cups

- ¼ cup (½ stick) butter
- ½ cup chopped onion
- ¾ cups minced carrots
- 1 cup flour
- 8½ cups chicken stock
- ½ cup whipping cream
- salt and pepper

In 4-quart sauce pan, melt butter over medium heat. Add onion and cook until soft. Add carrots and stir in flour, mixing well. Stirring, add chicken stock and bring to boil. Lower heat, cover and cook ½ hour, stirring occasionally.

Blend in cream, add salt & pepper to taste and serve immediately.

Disneyland Hotel Opens New Entertainment Center



A \$14 million entertainment and convention center on the marina opened this summer at the Disneyland Hotel, just a monorail ride away from Disneyland Park. Overlooking the hotel's unique waterfront attraction "Seaports of the Pacific," this new center offers vacationers two new restaurants and lounges to enjoy.

In one, the Villa Verde, with an Italian theme, guests are treated to home-made pasta, ice creams and sherbets. Diners at the sidewalk patio tables of this 280-seat restaurant can enjoy their breakfast, lunch or dinner while watching pedalboats navigate the sparkling marina. The interior features a festive decor with authentic Italian tile accents and a courtyard gazebo. The menu offers many unique and tasty items, antipasto and appetizers.

For first class dining, Granville's caters to visitors desiring fine American cuisine. This 100-seat restaurant will feature dishes from all over the United States on the luncheon and dinner menus.



Other touches add to the Americana theme. Vegetables are served family-style. As a novel departure, diners who are curious to try more than one regional specialty can order two half entrees on the same plate.

Before dinner in the new restaurants, visitors will want to stop by the spacious lobby bar for a refreshing cocktail. Its brightly colored decor and plush chairs and couches are the perfect place to end a busy day and begin a memorable evening.

On the top floor of the tri-level center is a romantic nightspot, the Pavilion—a meeting place for international travellers and local visitors and a perfect place for dancing nightcaps.

Overlooking the marina, the octagonal shaped Pavilion affords an unsurpassed view of the Park's thrilling fireworks, the hotel's famous evening

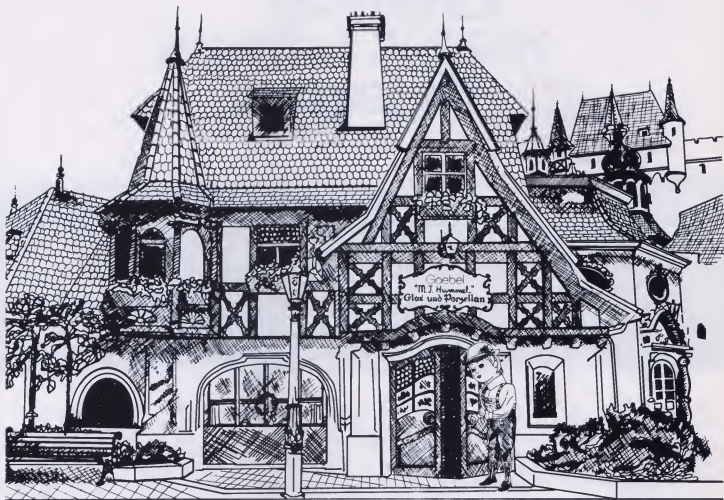
"Dancing Waters" Show and colorful laser sculpture.

Across the marina from the new center, visitors can experience the "Seaports of the Pacific" bazaar first-hand. There's heel-kickin' country western singing and dancing at the Wharf Bar. Just a step away, the "Off Road Raceway" presents all the challenges and thrills of off-road competitions.

Free musical performances by international and community performers are presented on "Seaport's Showcase Stage" adjacent to the "International Artisan's Bazaar." One-of-a-kind imports from Pacific ports-of-call are sold in the marketplace.

A visit to "Seaports of the Pacific" isn't complete without one last stop—below the water—to the "Atari Adventure Center." More than 60 state-of-the-art electronic video games are in this plush casino-style game room.

Elsewhere on the 50-acre hotel grounds, visitors will find Sgt. Preston's Yukon Saloon, a boisterous bar reminiscent of the 1890s gold rush days. 🐻



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Disney magic comes to Japan

By Dennis Holden



As Japan enters its age of affluence coupled with an expanding leisure time, what could be better than a little Disney magic. Yes, Walt Disney's third theme park, and the first and only one outside America, has laid down roots in Japan—in fact it's just on the outskirts of Tokyo.

Tokyo Disneyland opened on the morning of April 15 when the first guests rushed through the turnstiles to be greeted by the youthful members of the Disney cast, 6,500 members in all and nearly all Japanese. And, if the first visitors looked a little overwhelmed, they had good reason. After all, it's not every day that the average Tokyo resident is asked to cope with a giant fairytale castle, alligator-infested jungle rivers, singing bears in overalls, holographic asteroid showers, a victorian house full of ghosts, flying elephants, a real-life Penny Arcade and Minnie Mouse in a kimono.

But, Japanese are no strangers to Disney thrills: Japan, in fact, is a hot bed of Disney fans, as Disney animated films are shown regularly, and the fashion-conscious youth sport all sorts of Disney paraphernalia. Japanese children and adults alike are incredibly well versed in Western popular literature including the fairy tales—one would be hard pressed to find a Japanese child who never heard of Tom Sawyer, Pinocchio, Peter Pan or Dumbo the Elephant.

And, it was with that in mind that nearly a decade ago Disney imagineers

and Japanese real estate developers came together with the desire to transplant the real thing from its birthplace to the land of the rising sun. This utopian fantasy—which 6,000 construction workers and hundreds of engineers and designers took two years to build—rose up on reclaimed land around the sleepy town of Urayasu on the edge of Tokyo Bay. This herculean effort, which included the planting of some 300,000 trees, shrubs and flowering plants, ended up costing more than \$650 million. The new Tokyo Disneyland will attract more than 10 million visitors annually, each of whom it is speculated will spend an average of 5,000 yen or about \$20 per visit.

Here's a few other figures to mull over: Tokyo Disneyland occupies 211 acres (about 420 football fields) and is about 1.5 times as big as the original Disneyland; it will employ 1,400 full time and 5,300 part time employees who will wear some 275 different types of costumes (over 216,000 pieces in all); it has 21 live shows, three medical facilities, a baby center, 24 places for picking up lost children; 36 souvenir shops, 95 public telephones and its own (real) full-service retail bank.

With all that said, let's push statistics aside and go through the turnstiles to have a look around the first home outside the United States for Mickey Mouse and the entire Disney gang. The first surprise, perhaps, is that Snow White won't be Japanese, and there won't be any sushi

and noodles for sale. The Disney organization believes the Japanese want to experience the same food and park adventures as they would in the U.S. Therefore, all the signs are in English (although subtitles and important information are in both Japanese and English), as are shows and other entertainments. And, there's little Japanese food, but rather the standard well-loved American treats—the ubiquitous hot dog, hamburger and popcorn—are available throughout the park. For those with a more substantial hunger, variety abounds in the menus of the more than 27 dining facilities with offerings ranging from themed snacks to elaborate gourmet dining—and all at reasonable prices.

The first eye catcher as guests pass through the 32 ticket booths and 16 entrance gates is a colorful, sloped flower bed planted to depict the engaging grin of Mickey Mouse. In an example of typical Japanese dedication to design, the flowers are freshened nightly (as are the entire grounds) and three times a year they are changed completely to keep up with the seasons. After a few more steps, at the entrance to the grand World Bazaar, one cannot help but notice that every facade, doorway and lamp post is wrought in extravagantly fine detail.

In short, every effort is made to eliminate offensive or incongruous elements from this realm of illusion so that each of the 32 major attractions (plus

many, many minor ones) can be salvored to the fullest. (After closing, staffers with putty knives scrape up any stray blobs of chewing gum from the asphalt pavements, which are also washed down nightly and repainted where worn or scuffed.) And, there are no vending machines in any of the theme areas.

The "World Bazaar" is the first area that guests experience as they enter Tokyo Disneyland. A leisurely stroll down the main street of the World Bazaar, reminiscent of turn-of-the-century America, is a delight in itself. Enclosed under a five-story high weather proof skylight, the Bazaar's roofing system, which uses Victorian-type open steel latticing work, offers plenty of light. The World Bazaar is a shopper's emporium featuring small cozy shops, boutiques, courtyards, cafes, restaurants and entertainment—including street musicians, a real old-fashioned Penny Arcade and the Main Street Cinema, all presented with the expected Disney flair.

The merchandise is very different indeed. For example, there's a store on Main Street geared for sports clothes and a crystal and china shop which carries expensive Limoges china. There's also a hat shop.

Leaving behind the World Bazaar, a large plaza area is your introduction to the wide open spaces of the five Disney themed lands—Adventureland, Westernland (called Frontierland in America), Fantasyland and Tomorrowland—each radiating outward but all linked by bridges to the central plaza. The 176-foot (51 meter) gothic spires of Cinderella Castle, a replica of the castle at Walt Disney World, soar above the plaza providing the symbolic unifying "hub" of the park plus a useful navigation aid visible from every vantage point.

Cinderella Castle is the dominant structure of Tokyo Disneyland and was one of the first buildings completed. Walt Disney's first castle was built at Disneyland 28 years ago for Sleeping Beauty and even today is considered a masterpiece of fantasy.

"The Tokyo Disneyland layout is roughly pentagonal and is basically the same as our U.S. theme parks. We've taken the very best of both Disneyland in California and the park in Florida and combined them. But I think each of the three has its own personality," according to Dick Nunis, president of Walt Disney Recreational Division.

The electronics and engineering at Tokyo Disneyland are in nearly every case equal or superior to those found in either American Disney theme park for the simple reason that Disney has continued improving designs and technology over the years. For example, Tokyo Disneyland's Space Mountain is considered to be a state-of-the-art Disney original. And, although the park is wholly-owned and financed by Oriental Land Co., a joint ven-

ture of two large Japanese corporations, the attractions are Disney-designed down to the last detail. In all there are 32 major attractions which include the well-known Space Mountain, Haunted Mansion, It's A Small World, Pirates of the Caribbean, the tropical Jungle Cruise, Enchanted Tiki Room, Country Bear Jamboree, the 200-ton Mark Twain Riverboat and Tom Sawyer Island Rafts, StarJets and the Grand Circuit Raceway.

Sounds like the parks in the States? Yes, there's also Disney's own technology of computerized "real life" figures and characters known as "Audio Animatronics"



which is used to its fullest potential at Tokyo Disneyland. In fact Audio-Animatronics has now become the "sine qua non" of Disney Parks.

But what's more, in addition to the favorite adventures Disney fans have come to expect, Tokyo Disneyland dishes up three entirely new and unique attractions.

In Tomorrowland are two new attractions designed especially for the new Theme Park. The first is "Meet the World," a 24-minute show in which the audience revolves around four separate stationary stages using a combination of Audio Animatronics and motion pictures to depict Japan's history.

The other strictly Japanese attraction is the "Eternal Sea," which utilizes a 200-degree theater to take the audience on a deep exploration of man's newest frontiers—the oceans of the world. The sea is without doubt one of the most important factors in the history of Japan.

"Pinocchio's Daring Journey" is the new Fantasyland attraction, which also recently opened at Disneyland in Anaheim. This adventure allows you to follow the popular tale without ever having read the book.

A fourth attraction, "The Mickey Mouse Revue," which actually had its origins in the Magic Kingdom at Walt Disney World in Florida, and was moved to Tokyo Disneyland, is a musical show where many Disney characters, made famous by the classic animated motion pictures, "come

to life" through the magic of Audio-Animatronics. In fact there are 438 different types of movements, with sometimes 24 separate ones being made in a second incorporated in the presentation. The entire show is programmed by computer—from the raising and lowering of curtains to the twinkle of Mickey Mouse's eyes. The beginning of The Mickey Mouse Revue is a film pre-show featuring the history of Mickey Mouse, from his debut in "Steamboat Willie" (the first animated sound cartoon) to the present. The pre-show lasts 12 minutes and accommodates 530 guests in the comfort of plush, red velvet seats.

In addition to the many attractions, there are 300 entertainers appearing daily in stage shows, musical performances and parades throughout the Japanese Theme Park.

While over 300 million people have visited Disneyland and Walt Disney World since their respective openings in 1955 and 1971 without the need for advance ticket reservations, the planners of Tokyo Disneyland have instituted the policy of advance reservations. They feel the potentially widespread interest in Disneyland among the Japanese demands such a system. The reservations system is designed to limit the number of visitors, thus keeping traffic congestion and waiting lines in the park to a minimum.

Tickets for Sundays and holidays are already sold out until late summer. However, tickets are still available for Saturdays and weekdays. Over 2 million reservation vouchers have been sold to individuals for dates up to mid-summer and for groups for dates up to mid-October. Guests may also purchase actual tickets at the Tokyo Disneyland Main Entrance on a space available basis.

The park's first milestone was achieved on May 23, exactly 39 days after the official opening, when a housewife from central Tokyo was declared the one millionth guest. Much to her surprise and that of the family at winning a five-year free pass, she said it had to be her good fate because they were caught in a minor traffic jam coming from Tokyo.

While some Japanese participants advocated a more Japanese-style Disneyland, American Disney representatives advised fidelity to a formula that has worked excellently in the United States. As a clincher they point to the overwhelming popularity of Disney animated films, which are playing roadshow revivals for the umpteenth time in Tokyo this spring. In time, Disney innovation—along with Japanese technical expertise and a genius for adapting and improving foreign ideas—seems destined to effect subtle or even drastic changes in the new Tokyo Disneyland. My advice is to get there as soon as possible, but really don't expect to escape the teeming crowds of Tokyo. ☛

The Disneyland Market House



A Step Back Into the 19th Century

The decade of the 1890's most certainly marked an important turning point in the nation's economic development. The West had presumably been won and migration had come to a halt. A few enterprising people had begun canning and packaging goods for consumption. In fact, in 1892, the now familiar Del Monte red shield brand appeared on fruits packed by the Oakland Preserving Company.

General stores became gathering places for citizens to meet and gossip about the weather or the outrageous prices of eggs and flour. Lady shoppers complained about the rising price of steak—11¢ a pound, and ham at 9¢!

Farmers, in town for stocking up on staples, came in out of the cold to warm their backsides at the pot-bellied stove in the center of the store. Sometimes they sat and played a quiet game of checkers while they waited for their womenfolk. Children begged for peppermint candies, apple cider or juicy, dill pickles fresh from the barrel.

With these nostalgic memories in mind, Disney Imagineers designed and decorated the Market House on Main St., USA—a recreation of an early turn-of-the-century store, which is quite a contrast to the miracles of modern chain food stores.

Here, you can purchase a cup of coffee, cider and cookies, and even a giant dill pickle. And there are hard candies and a wonderful variety of canned teas. There are also Sun Giant natural snacks, nuts, raisins and dried fruits. You'll find gift items in the form of ceramic cookie jars and candies in jars. And you can listen in on a party-line conversation on the old-fashioned telephones on the walls.

The Market House is sponsored by the Del Monte Company. You'll see poster advertising and their famous red shield logo on the cans used for decoration on the store shelves. 🍎

THE DISNEY COLLECTION

LIMITED EDITION

Christmas Collectibles



Sample Hallmark
and Backstamp
Shown: 1983 Ornament

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"Scrooge's Christmas Surprise"

Disney Limited Editions— four unforgettable ways to say "Merry Christmas" to collectors and Disney fans!

Crafted of fine porcelain, these charming 1983 Christmas collectibles recapture a heartwarming moment from the brand new Disney featurette, "Mickey's Christmas Carol," and feature specially created Disney artwork in full color.

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|-------------------------------|-------------|---|---------|
| — | Figurine(s) | \$39.95 plus \$2.75 shipping & handling | \$_____ |
| — | Plate(s) | \$17.95 plus \$2.25 shipping & handling | \$_____ |
| — | Bell(s) | \$14.95 plus \$1.75 shipping & handling | \$_____ |
| — | Ornament(s) | \$10.95 plus \$1.00 shipping & handling N.Y. and Ct. residents please add sales tax | \$_____ |
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VR



WALT DISNEY PRODUCTIONS HIGHLIGHTS

HOME VIDEO

Trenchcoat, the zany 1983 comedy-thriller has been released on videocassette by Walt Disney Home Video. Margot Kidder (*Superman*) stars as Mickey Raymond, an aspiring mystery writer visiting exotic Malta to research her new novel. There she becomes entangled in murder, international conspiracy, and a mysterious stranger (Robert Hays of *Airplane!*). *Trenchcoat* is available at your local dealer in both VHS and BETA formats at around \$69.95.

Disney favorites Chip 'n' Dale and Pluto are featured in the first two volumes of *Cartoon Classics*, a new entertainment series from Walt Disney Home Video. Available in both VHS and Beta, these collections of animated antics are the first in a lineup of special cartoon compilations which will showcase many beloved Disney stars. *Cartoon Classics* come in distinctively designed cases for about \$49.95 each.

Also new on the home video front are two exciting adventures from America's colorful past. *The Great Locomotive Chase* (starring Fess Parker and Jeffrey Hunter) details a hair-raising escapade aboard a commandeered Confederate train as heroic Yankee raiders try to bring an early end to the Civil War.

Johnny Tremain and *The Sons of Liberty* relives some of America's proudest moments as young Johnny, Paul Revere and other gallant patriots battle British tyranny in colonial Boston.

Both these tales from the historic past are on VHS and Beta and retail at \$69.95.

RECORDS

Disneyland Records, by exclusive agreement with Lucasfilm, Ltd., has released an entire line of records and tapes based on this summer's smash hit *Return of the Jedi*. Over fifteen releases are available including a 7-inch Read-Along record, a Picture Disc complete with a booklet based on the film, and a 12-inch "Story of the Return of the Jedi". The "Jedi" characters also can be found in the "Continued

Adventures" series.

Disneyland Records continues to rack up sales with "Mousercise", the popular exercise album. Starring Mickey Mouse and the whole Disney gang, the aerobic-style LP has jumped in sales all over again after a successful TV offer.

In addition, a TV series featuring physical fitness expert Kellyn Plasschaert and based on the "Mousercise" album can be seen daily on The Disney Channel.

FILMS

Look for the Buena Vista color release in October of *Never Cry Wolf*, from Farley Mowat's classic book which was published in 1963. Perhaps best known for his performance as Terry in *American Graffiti*, Charles Martin Smith stars in this new film as the Canadian biologist who lived for a winter and two summers in the Arctic to research his book. Carroll Ballard directed.

Disney animators continue work on *The Black Cauldron*, Disney's 21st fully-animated feature. Rooted in Welsh mythology, the film's dark bold storyline is based on the Newberry Award-winning series of books by Lloyd Alexander. The epic adventure spins the tale of the young assistant pig-keeper, Taran, and Hen Wen, an oracular pig who must stop the evil Horned King from gaining possession of the mysterious cauldron and the power it holds. *The Black Cauldron* is scheduled for release in 1985.

Mickey's Christmas Carol marks the return of Mickey Mouse, Donald Duck, Uncle Scrooge and many of the all-time Disney favorites. This all-new animated featurette is ready for a holli-decked Christmas 1983 release, and retells Charles Dickens' classic tale of the rekindling of the Christmas spirit.

Now in post-production, *Splash*, a contemporary fantasy-comedy, is being readied for an early 1984 release. The Brian Grazer production reunites director Ron Howard (of TV's *Happy Days* fame) and producer Grazer, who last collaborated on 1982's comedy hit *Night Shift*. *Splash* stars gifted comic actor Tom Hanks

(TV's *Bosom Buddies*) as a likeable but unhappy young man who unwittingly falls in love with a beautiful mermaid (Daryl Hannah of *Blade Runner*).

The famed Disney technique of combining live-action and animation is about to take on a new twist in *Who Framed Roger Rabbit?*, a forthcoming spoof of "hard-boiled" whodunits. Set in Raymond Chandler's Los Angeles of the 1940s, the planned feature envisions a world where cartoon characters actually exist right along with the rest of us. With familiar cartoon stars making cameo appearances, the film will feature new Disney characters in a live-action setting. Marc Sturdivant produces, with Robert Zemeckis directing the live-action and Darrell Van Citters directing the animation.

THE DISNEY CHANNEL

The Disney Channel, Walt Disney Productions pay-TV cable service, has met with recordbreaking success since its debut in April. The new channel reached its two-month projection of 100,000 subscribers in less than two weeks. This is the largest number of subscribers to a premium cable service, in the shortest amount of time, in the history of pay television.

"Welcome to Pooh Corner" is one of the many new productions attracting viewers, young and old alike to watch the new channel. "Mousercise," gives the entire family a daily half-hour opportunity to exercise together. "You and Me, Kid," with host Sonny Melendrez, encourages "active participation" between parents and their pre-school children.

THE DISNEYLAND HOTEL

Visitors are enjoying the *Granville's* and *Villa Verde* restaurants and *The Pavilion* and *Top Brass* cocktail lounges in the new \$15 million Entertainment and Convention Center expansion. Diverse dishes are offered in *Granville's*, which features American favorites, while the *Villa Verde* serves Italian specialties and homemade ice creams and sherbets. 🍷



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MICKEY! MICKEY! MICKEY!

This classic 50 year old pose of Mickey has been recreated by Pride Lines Craftsmen and offered to the world in luxurious "COLD CAST BRONZE".

Limited to 5,000 sequentially numbered units, this bronze work of art represents the ultimate in Disneyana, measuring 4½" x 5½" at the base and a full 5½" to the top of his nose. Mickey weighs approx. 3¼ pounds.

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DISNEY CHARACTER COSTUME PUZZLE

Head to Toe Coordination

Just imagine if something went wrong on some dark, sleepy morning in the Disney Parks' Wardrobe Room. Suppose Goofy misplaced his giant shoes, or suppose Minnie ended up with webbed feet or Brer Bear in high heels? It's no laughing matter!

A frenzy of costuming activity surrounds each cast member before he or she can step into the role of a living Disney character spreading cheer throughout the Theme Parks.

It's almost like a puzzle coming together as each added piece of clothing—hats, shoes, gloves, jackets, vests and skirts combine to form the perfect costume to complete each themed outfit.

Why don't you try your hand at being a Wardrobe Coordinator? Solve the missing feet puzzle by matching these storybook characters with their appropriate footwear. 🐭



A. Chip's and Dale's ensembles wouldn't be "together" without their matching fuzzy-wuzzies.



B. Cinderella has a bad habit of losing one of her slippers.



C. Rain or shine, Donald's footwear is always in fashion.



D. Tigger likes to show off his polished nails.



E. Goofy really gets a lot of mileage out of his breads.



F. Minnie's pumps aren't necessarily color coordinated with her outfit.



G. J. Worthington Foullellow (Honest John) is well known for his sly tactics... and tootsies.



H. Mr. Smee is Captain Hook's right hand man and always underfoot.



Answers: A.6, B.3, C.8, D.5, E.2, F.7, G.4, H.1

Photography and Production by Max and Dawn Navarro

Lawry's Foods Joins Disneyland Sponsors



Recently another famous corporate name was added to the list of those who sponsor various attractions in the Disneyland Park. Lawry's Foods is hosting Casa Mexicana in Frontierland, providing its spicy seasonings and sauces to the various Mexican dishes on the menu. In addition to its participation in the preparation of the tasty tacos, enchiladas and tostados featured by Casa Mexicana, Lawry's will provide other products, 17 in all, to be used in the foods offered in other dining establishments throughout the Park.

It is interesting to note that this new business association may have been spawned many years ago when Lawrence Frank, co-founder of Lawry's Foods, and Walt Disney became good friends. Both men became strong advocates of quality merchandise and attention to detail in their respective ventures.

THE DISNEY COLLECTION

PROUDLY PRESENTS

"Donald Duck's 50th Birthday" The 1984 Disney Calendar Plate

An exclusive Disney collectible, with Disney Collection hallmark, this handsome calendar plate commemorates the fiftieth birthday of one of Disney's most beloved characters — Donald Duck!

Specially created by the artists of Walt Disney Studios, the plate captures Donald Duck as he appeared in his first film back in 1934, "The Wise Little Hen," and as we know and love him today. It will serve as a decorative monthly calendar throughout 1984 and a treasured memento for years to come.

- **FIRST ISSUE** — start a complete collection!
- Crafted of porcelain and fired in full-color
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CLUB BENEFITS, VACATION ADVENTURES, AND SPECIAL VALUES

CLUB BENEFITS, VACATION ADVENTURES, AND SPECIAL VALUES

Walt Disney's Magic Kingdom Club offers you and your family a variety of exclusive benefits and services. Special prices on admissions, lodging, cruises, group tours, and rental cars are included in the Club membership benefits. Magic Kingdom Club Travel Centers can make arrangements for accommodations, transportation, and almost everything else you might need for your family's vacation.

You will have a better choice of the best accommodations if you plan your vacation in advance. Make reservations at least six months to a year before your trip to Walt Disney World Vacation Kingdom in Florida or Disneyland Park in California.

Note: Unless otherwise stated, sample prices given here are for a family of four that includes two adults, one child, aged three through eleven, and a junior, aged 12 through 17. Price will depend on the number and ages of family members as well as when you go, where you go, and how long you stay. Your 1983 Magic Kingdom Club Membership Guide contains complete details on prices and booking.

THE LAST WORD IN WORLD VACATIONING

The World Vacation plans put the Walt Disney World Vacation Kingdom at your fingertips. You pay one price and for a specified number of days you're entitled to deluxe accommodations at a Walt Disney World resort or villa, breakfast, lunch and dinner at a wide variety of restaurants in Walt Disney World, including the lively breakfast and dinner shows. Also included is admission and unlimited use of the attractions in the Magic Kingdom and Epcot Center, use of the recreational facilities and activities and the transportation system within Walt Disney World during your stay. An official Walt Disney World Guidebook by Steve Birnbaum is also included in the plan.

You can opt for plans ranging in length from four to seven nights or more, if you choose. Prices vary, depending on how long you stay and which accommodations you choose; a family of four would pay from \$1,317 for a garden-view room at the Polynesian Village Resort to \$1,489 for a Vacation Tree-house, or Fairway Villa for four nights; from \$2,258 to \$2,558 for seven nights in the same accommodations.

CAMPING JAMBOREES

There's something very special about Fort Wilderness Campground. You're in the heart of one of the best-loved vacation destinations,

with stately pines all around. You wake up in the morning to the songs of birds and the smell of bacon sizzling over your fellow campers' cookfires. For setting and atmosphere, this is a campground that compares favorably with some of the most beautiful in the national parks. But because it's inside Walt Disney World, campers have access to a variety of facilities and services, including a cafeteria and a snack bar, petting farm, a beach, and even a marina. If you don't own your own recreational vehicle, you can rent one here, with daily maid service, air conditioning, a well-designed bathroom and kitchen, and even a color TV.

The Magic Kingdom Club Camping Jamboree plans put all this at your fingertips, and then some. Not only do these plans include use of a campsite or a comfortable travel trailer, but also admission to the Magic Kingdom and Epcot Center for the duration of your stay, including unlimited use of the attractions and adventures, unlimited use of the transportation system within the Walt Disney World Vacation Kingdom, a selection of dining and recreation coupons, and a Walt Disney World guidebook to help you make the most of your stay.

Four- and six-night plans are available for a variety of prices, depending on the number of people in your party, the location of the campsite you select, and whether or not you rent a recreational vehicle; a family of four would pay \$532 to \$854 for four nights, \$720 to \$1,202 for six.

GREAT TRIPS ON SHORT FUNDS

Through the Magic Kingdom Club, you can sign up for a handful of travel plans that are as cost wise as they are convenient.

Village Holiday plans combine the advantages of being right on the property with the savings available to those who stay in one of the hotels at Walt Disney World Village Hotel Plaza—the Howard Johnson's Resort Hotel, the Travelodge Tower, the Hotel Royal Plaza (which boasts the Hotel Plaza's biggest swimming pool), and the new Buena Vista Plaza (where each and every room even has its own Mickey Mouse telephone). Vacation plan prices, which begin at \$185 based on double occupancy, vary depending on where you stay and for how long; but each includes accommodations, admission and unlimited use of attractions in the Magic Kingdom and Epcot Center, unlimited use of the transportation system within the Walt Disney World Vacation Kingdom, a selection of dining and recreation coupons, and shuttle service between your hotel and the Magic Kingdom or Epcot Center. Three, four, and five-night plans are available. A family of

four would pay \$482 to \$548 for three nights, \$558 to \$648 for four, \$669 to \$781 for five.

Staying just a short distance outside the main entrance to Walt Disney World enables you to enjoy even greater savings. The Magic Kingdom Club Family Getaway plans are available for three and five nights. Accommodations include rooms at the Howard Johnson's Florida Center, the Holiday Inn East, the Quality Inn-High Q, and the Sheraton-Lakeside Inn at rates that are some of the most advantageous around—especially if you visit in the off season (May 1 to June 11, and then again from September 1 through the end of December of this year). Prices, which begin at \$93 based on double occupancy, include admission to Epcot Center and the Magic Kingdom, unlimited enjoyment of their attractions, use of the transportation system within the Walt Disney World Vacation Kingdom (plus a coupon good for lunch in a selected Walt Disney World restaurant for those staying five nights); depending on the season, a family of four would pay \$241 to \$289 for three nights, \$394 to \$474 for five.

THE VERY BEST OF TWO WORLDS

Do swaying palms and shimmering sands catch your fancy? Then the Magic Kingdom Club Caribbean Cruise program will be especially appealing. You spend half your time in the Walt Disney World Vacation Kingdom, and the other half cruising in the bluer-than-blue waters of the Caribbean. All the convenience and assurance of quality that comes from traveling with a Magic Kingdom Club plan are yours.

There are two programs that include five nights in a Walt Disney World resort hotel in the Vacation Kingdom, six days' admission and unlimited use of attractions in Epcot Center and the Magic Kingdom, unlimited use of the Vacation Kingdom transportation system, plus a good selection of coupons for dining and recreation—not to mention outside cabins on your Norwegian Caribbean Lines ship.

The nine-night program includes a four-night cruise aboard the sleek M/S Sunward II, calling at Nassau, the BERRY Islands, and Freeport. The twelve-night program includes seven nights on the M/S Starward and ports of call include Cozumel, Grand Cayman Island, Ocho Rios, and a Bahamas Out Island, where your hosts throw a lively beach party.

There are frequent departures for both trips from spring through fall. The per person cost, based on double occupancy, is \$1,097 in the month of September and \$1,150 from April through August and in November for the nine-night plan; \$1,685 for the twelve-night plan. The only major cost extras are your transportation to

and from your home city and the fare between Orlando and Miami), where you board your luxurious floating hotel.

RESERVATIONS

The Magic Kingdom Club Travel Center in Florida provides an exclusive information/reservation service for all Club members. To book reservations for any of the Magic Kingdom Club Vacation Plans or Walt Disney World or Caribbean/Bahamas Cruises, please call or write: Magic Kingdom Club Travel Center, P.O. Box 600, Lake Buena Vista, FL 32830 (305) 824-2600.

TERRIFIC BARGAINS AT WALT DISNEY WORLD

As members of the Magic Kingdom Club, you and your family are always entitled to the lowest available prices for some of the best Walt Disney World experiences, including:

- Discounts on the Three and Four-Day World Passports which include admission and unlimited use of attractions at the Magic Kingdom and Epcot Center.
- River Country, that most delightful of all swimming holes, and Discovery Island, a veritable garden spot of exotic plants and birds, the Fort Wilderness Campground is one of the best examples that you don't really have to be away from it all in order to feel that you are.
- A great round of golf on any of three of Florida's finest courses.
- A 10 percent discount on merchandise (minimum \$10 purchase) at the Walt

Disney World Village at Lake Buena Vista. A collection of more than 25 shops are featured, offering an array of eye-catching merchandise. The Village is open daily from 10 A.M. until 10 P.M. A valid Club Membership Card **MUST BE PRESENTED AT THE TIME OF PURCHASE.** Food items, periodicals, tobacco and alcohol products are not included. This offer is good through December 31, 1983.

- Fine accommodations at Walt Disney World Village Hotel Plaza, including Howard Johnson's Resort Hotel, the Travelodge Tower, the Hotel Royal Plaza, and the new Buena Vista Palace; show your Magic Kingdom Club membership card while registering at any of these hotels, and you receive a 10 percent savings on posted room rates (note: this does not apply if you're using a Magic Kingdom Club vacation plan, and reservations must be made through the Magic Kingdom Club Travel Center).

DREAM VACATIONS FOR DISNEYLAND VISITORS

Spectacular, new Fantasyland is now open at Disneyland Park in California. Within the magical realm of Fantasyland, favorite attractions like "Snow White's Scary Adventures," "Mr. Toad's Wild Ride," and "Peter Pan's Flight" have returned, and another Disney classic has been brought to life in "Pinocchio's Daring Journey." The magical attractions are now housed in charming little castles and cottages complete with chimneys, gables, turrets and gargoyles. Carefully aged to appear hundreds of years old,

this fairy tale community has the look of a quaint Old World Village.

This is the perfect time to take advantage of one of the high-quality vacation plans offered by the Magic Kingdom Club—a two-night Family Cetaaway, a three-night Park Holiday, a four-night Disneyland Adventure, or five-night Fantasy Vacation.

Prices vary depending on where and how long you stay, but in all cases Club members pay less than if they purchased a similar plan through a travel agent. (A family of four would pay \$153 to \$265 for two nights, \$229 to \$395 for three nights, \$305 to \$527 for four nights, \$339 to \$655 for five nights.) The hotels available on the plans include some of the best in the Anaheim area—the Disneyland Hotel; the Anaheim Marriott Hotel, the Quality Inn; the Howard Johnson's (which even has television sets in some of the bathrooms); the Hyatt Anaheim (where the lunchtime offerings include not only one of the best salad bars ever, but also a fabulous dessert bar); the Grand Hotel; the Hilton Inn At The Park; the Conestoga Inn; the Jolly Roger Inn; the Sheraton Anaheim; and a dollarwise quartet of hostels comprising the Concord Inn, the Anaheim Park Motor Inn, the Anaheim International Inn, and the Ramada Inn, which offer you the additional money-saving option of substantially reduced rates in the off season (April 4 through May 16 and September 6 through December 15 this year). Each one of these plans includes two days' admission to Disneyland and unlimited use of adventures and attractions (with the exception of the Arcades), transportation between your lodging place and Disneyland, and a selection of coupons for meals and other recreational opportu-

Howard Johnson's Hotels and Motor Lodges



CLUB PRICES ON PASSPORT TICKETS WALT DISNEY WORLD IN FLORIDA

As members of the Magic Kingdom Club, you and your family are entitled to special prices on Three-Day and Four-Day World Passports for Club members—the lowest prices available. Add the discounts available to you and your family because you are Club members, and the special values become truly outstanding.

FOUR—DAY WORLD PASSPORT

The one price includes four days' admission to and unlimited use of all adventures and attractions in both the Magic Kingdom and Epcot Center, as well as use of the transportation system throughout the Walt Disney World Vacation Kingdom. It is good indefinitely and doesn't have to be used on consecutive days.

| | General | Club Members |
|-----------------------------|---------|-----------------|
| Adult | \$45.00 | \$41.00 |
| Junior (ages 12 through 17) | \$42.00 | \$38.00 |
| Child (ages 3 through 11) | \$36.00 | \$32.00 |

THREE-DAY WORLD PASSPORT

The single price includes three days' admission to and unlimited use of all adventures and attractions in both the Magic Kingdom and Epcot Center, as well as use of the transportation system throughout the Walt Disney World Vacation Kingdom. This ticket does not have to be used on consecutive days and is good indefinitely.

| | General | Club Members |
|-----------------------------|---------|-----------------|
| Adult | \$35.00 | \$32.00 |
| Junior (ages 12 through 17) | \$33.00 | \$30.00 |
| Child (ages 3 through 11) | \$28.00 | \$25.00 |

DISNEYLAND IN CALIFORNIA

If you and your family are planning a vacation at and around Disneyland in Southern California, don't forget that it pays to be a Magic Kingdom Club member on the West Coast, too.

PASSPORT TO DISNEYLAND

The special Club prices include one day's admission and unlimited use of Disneyland adventures and attractions (except the Arcades).

| | General | Club Members |
|-----------------------------|---------|-----------------|
| Adult | \$12.00 | \$11.00 |
| Junior (ages 12 through 17) | \$10.50 | \$ 9.50 |
| Child (ages 3 through 11) | \$ 9.00 | \$ 8.00 |

Remember, these Club prices are not available to the general public. Simply present your Magic Kingdom Club Card at any main entrance ticket booth. Parking is \$1 per car. All prices and ticket media are subject to change without notice.

nities such as Knott's Berry Farm, Universal Studios Tour, the San Diego Zoo, Sea World, the San Diego Wild Animal Park, and more.

Magic Kingdom Club members will soon have even more to smile about. PSA, the airline that won the West with a smile, is now the official airline of Disneyland and Walt Disney's Magic Kingdom Club. Club members can look forward to terrific benefits from PSA in the near future.

Combine your Magic Kingdom Club Disneyland plan with a two-night San Diego spree and you have a real world-class vacation. This city, located 90 miles south of Anaheim, is home to the original Sea World and the San Diego Zoo, which is the best zoological park on the planet; and it's only a hop, skip, and a jump from colorful old Tijuana, Mexico. The Magic Kingdom Club San Diego Spree plan gives you your pick of these attractions and others, plus two nights' deluxe accommodations at some of the city's most attractive hostels. Prices begin at \$74 per person based on double occupancy.

RESERVATIONS

The Magic Kingdom Club Travel Center provides an exclusive information/reservation service for all Club members. To book reservations for any of the Magic Kingdom Club Family Vacation Plans at Disneyland, please write or call: Magic Kingdom Club Travel Center, P.O. Box 4180, Anaheim, California 92803, (714) 520-5000.

1984 WORLD SHOWCASE TOURS

Now is the time to start planning your dream vacation. For 1984 the Magic Kingdom Club Travel Center will be offering exciting vacation plans.

Here are just a few of the vacation destinations that will be available in the 1984 Magic Kingdom Club Membership Guide.

HAWAII

The magic and beauty of Hawaii await you. The warm sun, cool trade winds and white sandy beaches all make Hawaii a special vacation destination.

Hawaii has something for everyone. Honolulu, the hustling metropolis, is a cosmopolitan meeting place of the East and West, and in contrast, just a few miles away sugar cane is blowing gently in the wind.

Hawaii is truly the island paradise in everyone's vacation plans.

ORIENT

The Orient offers its guests a magnificent suc-